



WOMEN LAWYERS ASSOCIATION OF LOS ANGELES
SOLO AND SMALL FIRM PRACTICE PRESENTS

Maximizing Law Firm Profitability

**Tuesday,
June 23, 2015**
12:30 to 1:30 p.m.

**Glaser Weil Fink Howard
Avchen & Shapiro LLP**
10250 Constellation Blvd.,
19th Fl.
Los Angeles, CA 90067

Cost : \$45 WLALA Members;
\$50 Non-Members

Lunch is included

Parking at Century City
Shopping Center is \$1 per hour;
parking in the building is
\$35.00

Join a panel of prominent speakers as we explore how to maximize law firm profitability for small to mid-size law firms. The panel consists of experts in a variety of practice areas, who will discuss their practical advice and tips on how to maximize law firm profitability, including the benefit of becoming an expert in your field, how to bring in and handle matters that build your reputation and visibility, the significance of achieving great results for your clients, the necessity of financial management, and practical suggestions on marketing and press relations.

Panelists:

Nina Marino
Kaplan Marino P.C.

Stacy Phillips
Phillips Lerner

Adrian Pruetz
Glaser Weil Fink Howard Avchen & Shapiro LLP

Moderator:

Paula Mitchell
Reed Smith

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Date: June 23, 2015

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Online registration at www.wlala.org

72 hour cancellation notice needed for refund

For questions please call (213) 892-8982 or email info@wlala.org